CBS TELEVISION STATIONS

AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019 WCBS-TV

AND

CONTRACT NO. REV. 1011-57972-1

DATE PRINTED 09/07/12

PAGE 1

22426 **AGENCY (OR SERVICE) ACTING AS AGENT FOR**	303626 **ADVERTISER (OR AGENCY AND ADVERTISER)**
NAME AND ADDRESS MEDIA STRATEGIES & RESEARCH 11350 Random Hills Rd Ste 670 Fairfax VA 22030-7428 USA	GILLIBRAND FOR SENATE PO BOX 15734 Washington DC 20003-0734 USA
CONTACT Rachael Beale	**PRODUCT** Gillibrand for Senate 2012
LOCAL SALESPERSON VINCENT MCCARTHY **AGENCY EST. NO.** 11699	**PRODUCT CODE** 1300
NATIONAL SALESPERSON	

Cancellation Notice Required

Announcement 28 days prior notice

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TIME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	W	1	05:00A	06:00A	30S	10/10/12-10/10/12	2 NEWS THIS MORNING 5-6AM	1	600.00	600.00
2 LUR	11111..	5	06:00A	07:00A	30S	10/08/12-10/12/12	2 NEWS THIS MORNING	5	1200.00	6000.00
3 LUR	11111..	5	07:00A	09:00A	30S	10/08/12-10/12/12	THE EARLY SHOW	5	600.00	3000.00
4 LUR	Sa	1	07:00A	09:00A	30S	10/13/12-10/13/12	CBS NEWS SATURDAY MORNING	1	600.00	600.00
5 LUR	Su	1	08:58A	10:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	3500.00	3500.00
6 LUR	01001..	2	10:58A	11:58A	30S	10/09/12-10/12/12	THE PRICE IS RIGHT	2	1500.00	3000.00
7 LUR	Th	1	11:58A	12:30P	30S	10/11/12-10/11/12	NOON NEWS	1	1000.00	1000.00
8 LUR	M	1	01:30P	02:00P	30S	10/08/12-10/08/12		1	1000.00	1000.00
9 LUR	01011..	3	02:58P	04:00P	30S	10/09/12-10/12/12	DR. PHIL	3	1000.00	3000.00
10 LUR	11111..	5	04:00P	05:00P	30S	10/08/12-10/12/12	JUDGE JUDY	5	1400.00	7000.00
11	11111..	5	05:00P	06:00P	30S	10/08/12-10/12/12	5PM EARLY NEWS	5	3000.00	15000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY	AS AGENT FOR (ADVERTISER)	ACCEPTED BY STATION

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CDR-NP										
12	11111..	5	06:00P	06:30P	30S	10/08/12-10/12/12		5	2700.00	13500.00
CDR-NP										
13	11110..	4	06:58P	07:28P	30S	10/08/12-10/11/12	INSIDER	4	2400.00	9600.00
LUR										
14	10111..	4	07:27P	07:58P	30S	10/08/12-10/12/12	ENTERTAINMENT TONIGHT	4	2400.00	9600.00
LUR										
15	Sa	1	06:58P	07:56P	30S	10/13/12-10/13/12	ENTERTAINMENT TONIGHT SAT	1	1200.00	1200.00
LUR										
16	M	1	08:58P	10:00P	30S	10/08/12-10/08/12	TWO BROKE GIRLS/ MIKE &	1	30000.00	30000.00
LUR										
17	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	NCIS: LOS ANGELES	1	20000.00	20000.00
LUR										
18	Sa	1	09:58P	11:00P	30S	10/13/12-10/13/12	48HRS SAT 10-11PM	1	7500.00	7500.00
LUR										
19	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	25000.00	25000.00
LUR										
20	1111100	5	11:00P	11:35P	30S	10/08/12-10/12/12	LATE NEWS M-SUN	5	3500.00	17500.00
LUR										
21	Sa	1	11:00P	11:35P	30S	10/13/12-10/13/12	LATE NEWS M-SUN	1	3500.00	3500.00
LUR										
22	10101..	3	11:35P	12:37A	30S	10/08/12-10/12/12	DAVID LETTERMAN SHOW	3	1800.00	5400.00

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LUR							**Total Contract:**	57		186500.00

Billing Summary

	Oct	Nov	Dec	Total
Qtr 4-12	186500.00	.00	.00	186500.00
GRAND TOTAL				186500.00

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